

Letter from the President



Hello SAPOR members and friends,
I've had the pleasure of volunteering my time to support this chapter for over 3 years now and have enjoyed every minute of it! The outgoing board members will surely be missed however many of them are staying involved in assisting SAPOR behind the scenes. In fact, our awesome past President Tamara Terry is sticking around to participate in SAPOR activities *and* she was just elected to the National

AAPOR Executive Committee. Ms. Terry is now The Associate Membership and Chapter Relations Chair. This has a term of office of one-year at the end of which she shall become the Chairperson of the committee chiefly responsible for membership recruitment and retention strategy, oversight on the development of member benefits and services, relations with local and regional AAPOR Chapters and membership analytics. Please join us in congratulating Tamara and supporting her in her new role...

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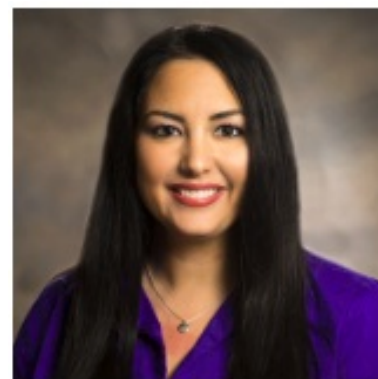
Meet Your Executive Board



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Success- The 2017 SAPOR Conference



The 2017 SAPOR Conference was held this past October in Raleigh, NC and we are pleased to report that it was another success! With 25 paper presentations, 2 days of sessions, a Diversity & Inclusivity Panel, 94 attendees, the National AAPOR President as key note, and strong sponsorship, the board surpassed its expectations and goals for the conference... [Read More](#)

COMING SOON...AAPOR in Denver, CO



Come cheer on your favorite team and cast your vote on Friday, May 18th at 8:00 a.m. in the Grand Ballroom!

Taking inspiration from reality T.V. talent shows, we believe AAPOR members have the talent to tackle some of the toughest issues in survey research. Come see the five finalists present their ideas for how to address an important survey research problem identified by the AAPOR community. The winner takes home a \$5,000 cash prize! Audience members can help in naming the winner by casting votes alongside the panel of judges.

New Member and All Chapter Welcome Reception

Wednesday, May 16, 6:30 p.m. – 9:00 p.m.

Touching base with colleagues and old friends is what this party is all about! Sponsor, exhibitor, first-time attendee or old hand, this is your opportunity to start the conference on the right foot. Balance the intensity of AAPOR educational sessions with the satisfaction of meeting colleagues who share your interests. Take a moment to visit your chapter colleagues and share insights from what you've learned. A light dinner of "chef tastings" food stations will sustain your evening. Please come out and support SAPOR!

PAPOR Thursday Evening Networking Event

Thursday, May 17, 8 p.m. - 11:30 p.m.

Join AAPOR colleagues @ The VIEWHOUSE for a complimentary evening of camaraderie, networking, photo booth, DJ, Karaoke, games with prizes, great food

and fun. SAPOR is proud to be one of the many chapter sponsors for this event. More details to follow as the conference gets closer.



Presenting at AAPOR?

We are!!!

Kurt Johnson, Valrie Horton and Tamara Terry will be presenting at AAPOR's national conference.

If you will be too, drop us a line, we'd be thrilled to share your research in an upcoming newsletter.

Review of 2017 and Plans for 2018 Conference



As the Executive Committee starts planning for the 2018 conference we reflect on last year's conference in hopes to improve and continue providing an engaging and educational experience for our SAPOR members. One could easily ask, how do we top the 2017 SAPOR conference which included more than 90 attendees, six presentation sessions, a Diversity and Inclusion Panel, and keynote address from the 2017-2018 AAPOR President himself, Dr. Timothy Johnson. The Diversity and Inclusion Panel included Dr. Robert A. Wortham, North Carolina Central University's Associate Dean of the College of Behavioral and Social Sciences, Dr. Anna Sandoval Girón, Research Sociologist at the U.S. Census Bureau, Bucky Fairfax, Senior Vice President of Strategic Talent Management at RTI International, and Gracie Johnson-Lopez, President and Principal Consultant of Diversity and HR Solutions. [Read More](#)

SAPOR Members on the Measure of Everyday Life

Brian Southwell as the host of the radio program The Measure of

Everyday Life took time to speak to two of the SAPOR members attending the annual conference this year in Raleigh. The topic, related to the topic of our conference, was how we talk to each other about controversial issues. Karl Feld and Kristin Pondel of the research organization GFK shared their experiences with surveying on reproductive rights and other sensitive topics. The discussion focused on a national survey from data collected for the Center on Reproductive Rights. The interview included a valuable discussion on the framing, formatting and administration of accurately asking about controversial concepts. You can find this interview and archived recordings from the program at measureradio.libsyn.com.



SAPOR serves the southern US states in the US from Texas to Virginia. Our members enjoy Southern-style hospitality and friendly atmosphere while meeting discuss the technological, scientific and social change in our field which our region represents.

Visit us at: www.sapor.us

What: 2018 Annual SAPOR Conference
When: Thursday October 4th –
Friday October 5th, 2018
Where: City Club Raleigh
Raleigh, North Carolina

SAVE THE DATE

Visit our website

