



SAPOR 2024 Spring Newsletter

Find us in Atlanta for AAPOR 2024

SAPOR will be in Atlanta for the annual AAPOR conference. We hope we can connect through networking, food, fun, and music. Check out the social agenda for a view of the fun. You can find us easily at these two events:



[The Welcome Reception](#)

Wednesday, May 15 | 6:00 – 7:30 pm

Hilton Atlanta Downtown, Salon, 2nd floor

Learn more about AAPOR Affinity Groups and Chapters

[All Chapter Party](#)

Thursday, May 16 | 9:00 pm - 12:00 am

Max Lager's Wood-Fired Grill & Brewery

320 Peachtree St., NE

Letter from the President

Peter Francia, East Carolina University



Although this message comes to everyone later than usual, I want to begin by extending my best wishes to all our SAPOR members. I welcome our newest SAPOR officers: Angel Uglow (Vice President), Matthew Anderson (Conference Chair), Adam Kaderabek (Vice Conference Chair), Emily McLaughlin (Associate Secretary/Treasurer), and Jessica Grant (Prothro Student Paper Competition Chair). Likewise, I am thrilled to continue to serve on the SAPOR Executive Committee with Dakisha Locklear (Past President), Vicky Albright (Treasurer), Rachael Buffkin (Past Conference Chair), and Shane Trahan (Website and Communications Committee Chair).

The new SAPOR Executive Committee has come together to meet each month in 2024. Preparation for the upcoming AAPOR conference in Atlanta has been a major topic of discussion. We are excited to announce that the SAPOR Welcome Reception will take place on Wednesday, May 15 from 6:00 p.m. to 7:30 p.m. The All Chapter Party will be held at Max Lager's Wood-Fired Grill & Brewery on Thursday, May 16 from 9:00 p.m. through midnight. If you plan to be in Atlanta for the AAPOR conference, please be sure to join us for these events.

Beyond the AAPOR conference, we will begin planning soon for a summer social event and for the SAPOR conference in October. Last year's research networking events held simultaneously Raleigh and Austin in August, and the SAPOR annual conference in October, all received overwhelmingly positive responses. SAPOR will look to continue and build upon those successes. I will reach out to everyone with more details about these events as the Executive Committee finalizes plans. Please be on the lookout for more information coming soon.

Finally, I want to encourage all members to feel free to contact me if you have ideas you wish to share that can help SAPOR. I believe strongly that the best run organizations are not run from the top down, but rather from the bottom up. I welcome your suggestions and look forward to an exciting new year for SAPOR.

Sincerely,

Peter Francia, SAPOR President, 2024

Welcome Your 2024 Executive Committee

Elections were held at the 2023 SAPOR conference in October. Thank you to Dakisha Locklear for a great 2023 as SAPOR President and to those who served in 2023 and will be returning to the Executive Committee in 2024. SAPOR owes a debt of gratitude as well to Mande Lancaster (2023 Past President), Jason Hill (2023 Secretary-Treasurer), Michelle Vrudhula (Past Conference Chair), and Robert Agans (Prothro Student Paper Competition Chair). We are also happy to welcome the new executive board for 2024.

2024 SAPOR Officers

President: Peter Francia (Director, ECU Center for Survey Research)

Vice President: Angelique Uglow (Executive Vice President, ReconMR)

Past President: Dakisha Locklear (Senior Project Supervisor, RTI)

Treasurer: Victoria Albright (Senior Research Specialist, CamBright Research)

Conference Chair: Matthew Anderson (Principal Investigator, Abt Associates)

Past Conference Chair: Rachael Buffkin (Project Supervisor, RTI)

Vice Conference Chair: Adam Kaderabek (Survey Methodologist, ICF)

Associate Secretary/Treasurer: Emily McLaughlin (Enterprise Sales, Headway)

Website/Communications Chair: Shane Trahan (Data Management, RTI)

Student Paper Chair: Jessica Grant (Associate Director, UNC Odom Institute)



SAPOR remains active in looking for students and new professionals to join SAPOR. If you have any questions about SAPOR events or membership activities, please feel free to reach out to the executive board at any time.

Student Opportunities

Exciting news! AAPOR is offering two fantastic opportunities for students to engage with the field of public opinion research at our 79th Annual Conference in Atlanta.

1. Student Volunteer Program: Are you a current university student interested in public opinion research? Apply to be a Student Volunteer at the AAPOR Annual Conference! Selected volunteers will assist in various roles, such as session support, social media engagement, and communications tasks. In exchange for your time (approximately 4-6 hours of work), you'll receive a complimentary registration, allowing you to attend the conference sessions, network with professionals, and explore career opportunities. This is an excellent chance to gain hands-on experience and enhance your resume while being an integral part of the conference's success.

2. Conference Experience for Underrepresented Students: Do you know an outstanding student from an underrepresented background who would benefit from attending the AAPOR Conference? Encourage them to apply for our Conference Experience program! Selected participants will receive a complimentary registration and will have the opportunity to engage in professional development workshops, poster presentations, and conference sessions. It's a unique chance to dive into the world of public opinion research and expand their network.

Eligibility Requirements: For both programs, students must meet specific eligibility criteria. Please click on [this link](#) for more details on the Conference Experience program.



SAPOR Fall Conference

The fall SAPOR 2024 conference will be held in October with the dates still to be finalized. Please feel free to contact members of the Executive Committee if you have a strong preference for a particular set of days. The Board is planning the details now and we are excited about upcoming announcements such as the location, the keynote speaker, and the call for presentations.