

## Letter from the President

Salutations, SAPOR members! I hope 2020 has started off well for you.

I want to start by sharing my #SAPORSpeaks goals as SAPOR President:

1. Increasing student membership and engagement – Diversity is important to the strength and growth of any organization. This year, I have tasked the Executive Committee with targeting college/university outreach and engagement to encourage more student participation in the Conference and enrich our membership base.
2. Continuing to engage current membership through networking and social events – Last year, SAPOR began hosting events to provide opportunities for current and prospective members to connect. We plan to continue this work and to also learn about other events of interest that members have.
3. Revamping the SAPOR website – I am leading the effort to improve usability of our chapter's website, so that members have an easier time finding important information and prospective members have an easier time learning about who we are.



Aside from my vision for this year, 2020 is special to SAPOR for two reasons: 1) it marks the 75<sup>th</sup> Annual Conference for AAPOR, which is taking place in the SAPOR city of Atlanta, Georgia, and 2) it marks the 40<sup>th</sup> Annual SAPOR Conference. Past Presidents Valrie Horton and Angel Uglow are leading the planning and coordination of the regional chapters to host a special all-chapter party in Atlanta, which Valrie previews in this newsletter. The 2020 Executive Committee, which you can learn more about from Vice President Matt Anderson's article, has spent the last several weeks planning events that align with our vision and the celebratory year. Please read Secretary-Treasurer Mande Lancaster's article previewing event highlights and mark your calendars accordingly.

Our annual SAPOR Conference is scheduled to take place once again in Raleigh, and you can read about the conference, abstract submissions, and student paper competition from Conference Chair Kisha Locklear. Our Associate Conference Chair Alan Zdanowski provides results from our 2019 Conference Survey.

I welcome the assistance of any SAPOR member interested in volunteering their time to one or more of our goals this year. If you have connections with your alma mater and are willing to participate in a fair representing SAPOR, let us know. If you have ideas for workshops, speaker events, or networking events in your area, reach out to an officer. If you have any web designing experience, send me an email (because I have none).

Thank you for being SAPOR members. I hope to see you soon.

Regards,

Nicole C. Lee

## Welcome Your 2020 SAPOR Executive Committee

Elections were held at the 2019 SAPOR conference in October. Thank you to Valrie Horton for a great 2019 as SAPOR President and to all of the other officers who are transitioning off of the executive board.

We are happy to welcome Nicole Lee as the 2020 SAPOR President and the rest of the executive board. The SAPOR executive board is already off and running planning networking and membership events for 2020, in addition to the 2020 AAPOR conference in May and the 2020 SAPOR conference in the Fall.

We are actively looking for students and new professionals to join SAPOR. If you have any questions about SAPOR events or membership activities, please feel free to reach out to the executive board at any time.



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#SAPORSpeaks

## Building the Future of Survey Research

Mark your calendars for the SAPOR 40th annual conference! This year the conference will be held October 1st and 2nd at the City Club Raleigh in Raleigh, NC.

This conference is an excellent opportunity for SAPOR members, researchers and students, throughout our region to engage and learn from each other.

The theme for this year's conference is **#SAPORSpeaks: Building the Future of Survey Research**.

Be on the lookout for an official call for papers via email and the website.

We will start accepting submissions for **papers** or **posters** for the upcoming conference this month! Participating in this conference is an opportunity to showcase the interesting work we know you are doing.

Abstracts should be up to 250 words and will be reviewed for acceptance through **July 31, 2020**. Submissions on any topic across public opinion, survey, and social science research will be considered.

Please feel free to contact Dakisha Locklear, the 2020 Conference Chair at [conferencechair@sapor.us](mailto:conferencechair@sapor.us), with any questions you may have about the conference or the submission process.

We look forward to hearing about your work, exchanging ideas as well as learning and growing together at this year's conference!

## 2019 SAPOR Conference Survey Results

The 2019 calendar year will mark another great year for SAPOR as an organization and especially our Annual SAPOR Conference. To measure our event, the SAPOR board conducts a survey each year after the conference. This survey helps us better understand what worked and what improvements could be made for the following year.

A total of 55 people attended the annual event this past year. However, with only 24 people completing the survey, our response rate for 2019 was lower than it has been in the past. Of the 24 responses that we received on this survey, 10 did not attend. Of the 10 that did not

The Survey Respondents were:

Self-employed/private consultant: 4.1%  
College or University: 33.3%  
Private for-profit business/org: 25.0%  
Private not-for-profit bus/org: 33.3%  
No Responses: 4.1%

18-29 Years Old: 4.1%  
30-39 Years Old: 41.6%  
40-49 Years Old: 25.0%  
50-64 Years Old: 20.8%  
65+ Years Old: 4.1%  
No Responses: 4.1%

While the Annual Conference is unable to work with everyone's schedule, it is of the utmost importance that we provide a fun and informative event for those who can attend the event. Of the

attend, 60% stated their reasoning for not attending to be scheduling conflicts.



individuals surveyed, 70% will be likely to attend the event in 2020. This statistic tells us that that our respondents find strong value in attending the annual conference.

The responses to survey questions will all be taken into consideration as we continue to build a strong conference that meets the needs of our members.

## SAPOR 2020 Schedule

**SAVE THE DATE**

**COMING  
UP**

**March:** Annual Conference Call for Papers

**April:** Student/Early Career Happy Hour

**May:** AAPOR Conference

**July:** Annual Conference abstract submissions close, notifications of conference acceptance, Annual Conference registration opens

**August:** Networking Event

**September:** Annual Conference schedule released

**October:** 40th Annual SAPOR Conference

**December:** Holiday Event on December 4th

## AAPOR Events

Come visit SAPOR at the 75th Annual AAPOR Conference in Atlanta, May 14-17, 2020!

The first event is AAPOR's official New Member/All Chapter Welcome Mixer. This event will take place on Thursday May 14th from 6:30 to 9:00pm at the conference hotel (Hilton Atlanta, Atlanta, GA).

The second event is the All-Chapter After Party organized by SAPOR, DC-AAPOR, MAPOR, and PAPOR and sponsored by all



## AAPOR 2020 All-Chapter After Party

**Going to the AAPOR conference? Save the Date!**

The All-Chapter After Party will be on **Friday, May 15th, 2020 from 8:00 PM to 11:00 PM** on the **Roof at Ponce City Market** located at **675 Ponce De Leon Ave. NE** and promises to be one of the social highlights of the conference! A perfect venue to catch up with old friends or to meet new ones! Come after dinner or plan to eat with us.

AAPOR Chapters. This event will take place on May 15th from 8:00 to 11:00pm on the Roof at Ponce City Market (675 Ponce De Leon Ave NE, Atlanta) and promises to be one of the social highlights of the conference.

Additionally, stop by the All-Chapter booth in the exhibit hall during the conference and check out the swag and raffles from the chapters. We look forward to seeing you in Atlanta!

If you have not had the opportunity to renew your AAPOR membership, it only takes a few minutes. You can join through AAPOR and renew annually or go directly to our website and pay your dues online.

[Click Here to Renew Your Membership](#)



Behind the Curtain: Getting Involved with AAPOR's  
Regional Chapters

March 19, 2020

Noon - 1:30 PM CDT

Presented by Regional Chapter Representatives

[Register Today](#)

