

Letter from the President

Greetings SAPOR Members!

I hope everyone is having a happy and healthy 2021. Welcome to a new year of SAPOR activities and correspondence designed to connect us all during a time of such uncertainty. As we continue to navigate the future, I wanted to take a moment to highlight the goals for SAPOR this year.



We are currently in the process of planning the Annual SAPOR conference and will release more details shortly as plans become finalized. In addition, we are scheduling a few virtual events to be in contact with members and chat about current research and SAPOR activities. We plan to make these virtual events informative but fun with an emphasis on FUN. You will begin to see details rolling out on a regular basis.

Our main goal for 2021 is to continue to increase our SAPOR presence amongst students (undergraduate and graduate) and young professionals who are new to the field of public opinion research. We are continuing to dedicate ourselves to fostering useful networks for career opportunities, connections, networking, and mentorships. It is vital for SAPOR to be inclusive and outreach to new members for us to facilitate a collaborative environment to lead us into the next generation of public opinion research. Please feel free to send any information about career fairs, job opportunities or other networking opportunities that we can promote via the SAPOR website and other forms of communication.

I look forward to a productive year ahead and remain optimistic that the vitality of our organization will continue to lend itself to innovation, collaboration, and success. In the meantime, if you have any issues or comments you would like to share with the board, please feel free to reach out to any of our representatives. Hope to see everyone soon!

Respectfully,

Matthew Anderson
SAPOR President

you're invited

TO A VIRTUAL
HAPPY HOUR!



Join us Tuesday, March 16th at 6:30pm eastern

Mark your calendars for our first networking event of 2021! We will kickoff the year by discussing SAPOR's 2021 goals, introducing our executive board, some trivia, and of course networking! Spread the word - we want to have a great turnout!

Join via Zoom:

[Click this link to access the meeting on 3/16 at 6:30pm eastern.](#)

Meeting ID: 941 7592 3356

Passcode: 867938

Dial-in Toll Free: 877.853.5257

Welcome Your 2021 SAPOR Executive Committee

Elections were held after the 2020 SAPOR conference in October. Thank you to Nicole Lee for a great 2020 as SAPOR President and to all of the other officers who are transitioning off of the executive board. 2020 was challenging, but we innovated and overcame many obstacles together!

We are happy to welcome Matthew Anderson as the 2021 SAPOR President and the rest of the executive board. The SAPOR executive board is already off and running planning networking and membership events for 2021, in addition to the 2021 AAPOR conference in May and the 2021 SAPOR conference in the Fall.

We are actively looking for students and new professionals to join SAPOR. If you have any questions about SAPOR events or membership activities, please feel free to reach out to the executive board at any time. Look for more fun information about the officers in the next newsletter!



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